

P.O. Box 690, Jefferson City, Mo. 65102-0690

ORDER OF DIRECTOR DEPARTMENT OF INSURANCE

After consideration and review of the Missouri market conduct examination report of American Family Life Assurance Company of Columbus (hereafter referred to as "AFLAC" or "the Company"), Missouri Market Conduct Examination report number 0506-15-LAH, I, W. Dale Finke, Director, Missouri Department of Insurance, pursuant to §374.205.3(3)(a), RSMo, do hereby adopt such report as filed.

After my consideration and review of such report, relevant workpapers, and any written submissions or rebuttals, the findings and conclusions of such report are deemed to be my findings and conclusions accompanying this order pursuant to §374.205.3(4), RSMo.

The Company is hereby ORDERED to CURE the violations of law, regulations or prior orders revealed in such report and to take remedial action bringing the Company into compliance with the statutes and regulations of the State of Missouri and to maintain those corrective actions at all times, including, but not limited to, taking the following actions:

1. Ensure that all of its advertising material complies with Missouri law, including, but not limited to, the requirements of §376.620, RSMo, and 20 CSR 400-2.060(3)(F), and 20 CSR 400-5.700(10); and

- 2. Ensure that none of its applications have the question regarding whether the insured had been previously cancelled, non-renewed, or declined asked or answered, in order to comply with the requirements of §376.936(11)(f), RSMo; and
- 3. Ensure that it maintains its books, records, documents and other business records in an manner such that its claims, rating, underwriting, and marketing practices may be readily ascertained by the Missouri Department of Insurance, as required by §374.205, RSMo, and 20 CSR 300-2.200(2).

So adopted, found, concluded and ordered on this 25 of January , 2006.

W. Dale Finke, Director Department of Insurance State of Missouri